



PROPERTY ADVISORY

Specialising in the sales, marketing and development of
residential property



About us

Third Garden Property is a specialist residential property sales, marketing and development consultancy group that provides tailored project marketing solutions for property developers and financiers throughout Australia.

Drawing upon 17 plus years of real estate experience Third Garden Property analyse, review, craft and execute high performing sales and marketing strategies for residential and mixed use development projects.

Third Garden Property key objective is to provide strategic real estate advisory to de-risk a property development from acquisition through to settlement.



Our services

Third Garden Property offer specialist real estate consultancy and sales solutions



Sales and marketing consultancy

With the changing markets Third Garden Property provide developers experienced insight into their current projects and advise on:

- DA lodgement
- Plans and internal design
- Pricing
- Competitor analysis
- Sales and marketing strategies
- Display suite design
- Channel access
- Sales Campaign management



Full development solution

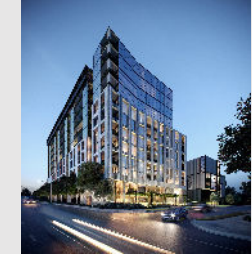
A tailored inception to completion solution that provides total sales and marketing support for residential and mixed-use property developments. We partner with clients to develop and provide:

- Acquisition advisory advice and execution
- Development strategy
- Sales and marketing strategy
- Sales and marketing campaign
- Project sales
- Settlement management



Mid development solution

We can redesign and reinvigorate the project sales and marketing campaign for clients mid way through their off-the-plan marketing campaign. If the initial campaign in failing to achieve sales forecasts, we can undertake a gap analysis and provide strategic realignment and execution, this may involved a total refreshed sales and marketing campaign.



Completed development solution

We can step in and take control where a developer or a financier requires intensive development management or specialised sales and marketing assistance to sell down residual stock. As markets change, this can be a critical time in the a development cycle and requires skills and expertise rarely found in a traditional real estate business.

Our point of difference

We have an in-depth understanding of market activity, marketing trends, design trends and purchaser needs



Market knowledge

We have a fundamental knowledge and understanding of the real estate market, which allows us to provide our clients and customers with up-to-date sales and research data from many different property markets. In addition, we have a vast network of sales partners who we can introduce to a project.



Market trends and analysis.

Understanding real estate fundamentals and trends in the current market is critical when marketing a new residential development. We work with skilled and experienced creative partners, architects, planners and project marketing groups who can assist at any stage of the development cycle.



Design trends

With product design and apartments sizing constantly changing especially in the current market, we are able to provide our clients with advice on current trends, apartment efficiencies and considerations to deliver successful outcomes.



Purchaser needs and key drivers

We have an intimate knowledge of the needs and drivers of each buyer segment including investors, lifestyle investors, owner occupiers, holiday home purchasers, SMSF purchasers and bulk purchasers

Our Clients

Residential & Commercial Properties



I Want To Buy A Property

Whether you're a first home buyer, downsizer or investor, we can help you make a smart purchase that delivers strong growth



I Want To Add Value To Existing Property

Whether you're improving your property to live in or sell, or part of an owners corporation that needs to be refurbished. We can coach you to ensure that you don't overcapitalize



I Want To Create A Property Development

Whether you're starting out or an experienced developer looking to work smarter. We can advise on design, product mix and pricing, or manage the project for you



Referral Partners

Take advantage of our expertise. Years of experience and beneficial partnerships gives Third Garden the Advantage

For further information, contact:

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Thank You